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Abstract of the Disclosure:

A plurality of handheld or "mobile" information terminals send forth position information detected periodically toward an information delivery server 50; the information delivery server 50 comprises a position management unit 50-4 for generating image data used to compose for visual display certain users belonging to the same group onto the same land map image screen, a situation/history management unit 50-7 for arithmetically processing the user's distribution in units of target facilities and then generating information indicative of such distribution, an image management unit 50-9 for storing therein more than one photographic image as sent from mobile information terminal(s) in units of users or alternatively in units of groups and then transferring the stored image toward a target or "destination" mobile information terminal, and a route search management unit 50-6 for searching for a recommendable route in view of the degree of congestion and/or popularity as calculated at the situation/history management unit 50-7. In a multimedia information delivery system, perform provision of information services by recognizing the position of a user and then utilizing the user position thus recognized.

[Elected Figure] Fig. 3

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